

**Position:**

Principal Consultant

Director

**Qualifications:**

B Ag Ec

Dip Appl Sc (Hons)

Certificate IV in Assessment and  
Workplace TrainingAccredited Myers-Briggs Type  
Indicator user**Professional Associations:**

AIA

**Contact Details:**

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**INTRODUCTION**

Basil Doonan has over 25 years experience in farm business management, training and consultancy. He has worked extensively in Australia and overseas in grazing industries primarily consulting to farm business owners and managers and developing and delivering farmer training programs.

He has consulted to Research and Development Corporations, multinational companies, investors, farm owners and managers and has developed successful business strategies and projects to suit their individual requirements.

Basil specialises in pasture based grazing systems and their management. He is currently consulting to dairy beef and sheep businesses on a monthly basis, and runs groups focused on the implementation of strategic, tactical and operation activities that drive profit. He is also involved in the purchase and management of grazing properties in Tasmania on behalf of investors.

Basil is engaged regularly to speak to producers and industry personnel on a range of topics but most frequently about farm management capability and its impact and relationship to profit. In addition to this he has worked extensively with research and development corporations to develop, guide and manage extension and adoption projects.

Basil has further experience in farm feasibility studies, dairy conversions, project management and development, project monitoring and evaluation.

**PROFESSIONAL EXPERIENCE**

2011 – Present: Principal Consultant - Macquarie Franklin

2005 – 2011: Consultant - Davey &amp; Maynard

1996 – 2005: Team Leader Dairy Extension – DPIWE

1995 – 1996: Massey University, New Zealand

1993 – 1995: Dairy Adviser Tasmania – DPIWE

1992 – 1993: Agricultural Economist – DPIWE

**RECENT PROJECTS**

- National Coordinator MLA Extension and Adoption
- National Coordinator Farm 300
- State Coordinator Making More From Sheep
- State Coordinator More Beef From Pastures
- State Coordinator Pasture Updates

**Areas of Expertise**

- Strategic planning and implementation
- Business performance and benchmarking
- Project reviews monitoring and evaluation
- Farm & business management & planning
- Pasture based grazing systems to optimise profit
- Livestock management & feeding
- Dairy conversion proposals
- Development & delivery of training programs to farmers and industry
- Development, monitoring & evaluation of extension programs
- Viability assessment and due diligence
- Project management
- Public speaking

**Macquarie Franklin Expertise**

- Economic studies
- Business and farm management
- Feasibility studies
- State and regional development
- Irrigation and water development
- Land capability and mapping
- Natural resource management

- State Coordinator Participatory Research and Demonstration
- Filling the Factories (Growing the Tasmanian Dairy Industry)
- Chair Red Meat Updates
- Dairy conversion and associated implementation strategy
- Farm management systems development for investors and owners
- Project - Skills auditing and the link to profit
- Project – Cashflow management for dairy farmers
- Business management workshops for graziers
- Pasture Principles pasture management workshops
- Supported learning in beef production
- Project - Minimising liveweight loss in beef cattle at the autumn break
- Project - Increasing profit in beef systems through improved grazing management
- Due diligence on behalf of investors for the purchase of grazing properties in Tasmania
- Manage Tasmanian Dairy Demonstration Farm
- Evaluation of 20/12 pasture management program (Skills audit approach)
- Evaluation of business performance of properties for investors
- Asset protection of grazing property assets for investors and farm owners
- Consult to South African Large Herds Committee

February 2017

