

# The profitable integration of cropping and livestock in Southern Australia



**The Church & Hall, Campbell Town - 12 April 2018**  
**Riverlands Centre, Longford - 18 April 2018**

**TIME: 8.30am - 12.30pm**

**The top 20% of mixed farming producers in southern Australia are retaining almost 30% of turnover as net profit, while the remaining 80% of producers are retaining less than 10%.**

**So what are the top performing producers doing differently to achieve this?**

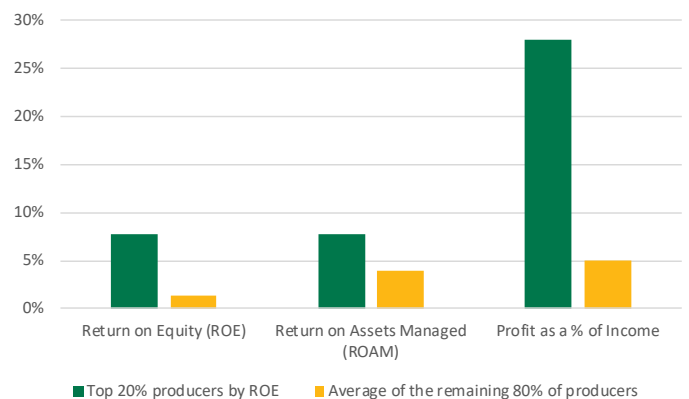
At this workshop we will explore the answers to gain an understanding of the key profit drivers in your business.

This half-day workshop will discuss the results from a national Meat & Livestock Australia project.

The workshop will report on 100 multi-year benchmarking datasets from southern Australia, to identify what drives profit in each agro-ecological zone and how cropping and livestock can be successfully integrated to achieve win-win outcomes.

## Learning outcomes

- understand the performance of top 20% producers in your local region
- build your knowledge and understanding around the profit drivers that really make a difference in your cropping and livestock enterprises
- identify the management traits of a top 20% producer
- implement diagnostic tools and processes to help assist your own performance.



## Deliverer

Jim Cuming  
Macquarie Franklin

This free workshop series is funded by Meat & Livestock Australia as an output of 'The profitable integration of cropping and livestock in Southern Australia' project.

**Registration is essential as places are limited**

**Register now:** Online at [www.surveymonkey.com/r/PICLworkshop](http://www.surveymonkey.com/r/PICLworkshop) or Macquarie Franklin on 03 6427 5300

**For more information:** Penny Hooper Phone: 0408 948 308 Email: [pHooper@macfrank.com.au](mailto:pHooper@macfrank.com.au)

[www.macquariefranklin.com.au/events](http://www.macquariefranklin.com.au/events)